

Hygiène Control  
*Benelux*

hyscent®

A new wave in fragrancing



2021

Product Catalogue

# Welcome to Hyscent!

Here at Hyscent, we believe that nothing is more inviting than the aromas derived from essential oils. They inspire and engage, and it is said that smell is the most intimate of our five senses.

Our range of intelligent diffusers combined with our proprietary essential oil “dry vapor” technology are made to exacting standards. And, our fragrances conform to the guidelines for environmental and human health set by RIFM and IFRA.

Hyscent says to all who visit or work in your facility... you are welcome.

A handwritten signature in black ink, appearing to read 'Simon Sassoon', with a stylized flourish extending to the right.

Simon Sassoon, CEO & Founder

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# About us

Hyscent enhances the environmental experience by providing innovative dispensing technology, delivering beautiful fragrances for everyone.

A typical Hyscent fragrance could have as many as 50 different ingredients. Hyscent perfumers combine fragrance ingredients to create a scent and they select from our approved palette of materials, which can include ingredients that are:

- Naturally occurring, meaning extracted from plants and flowers.
- Nature-identical, meaning synthetic materials used to take the place of naturals where allergens within the naturals can cause serious human side effects. In addition, they are used to provide consistent quality and safety, but are made in a laboratory.



**No harmful chemicals**  
**No allergic reactions**  
**No toxicity!**



“ I would not only highly recommend Hyscent, but challenge anyone out there to find a better product to use in their facility. ”

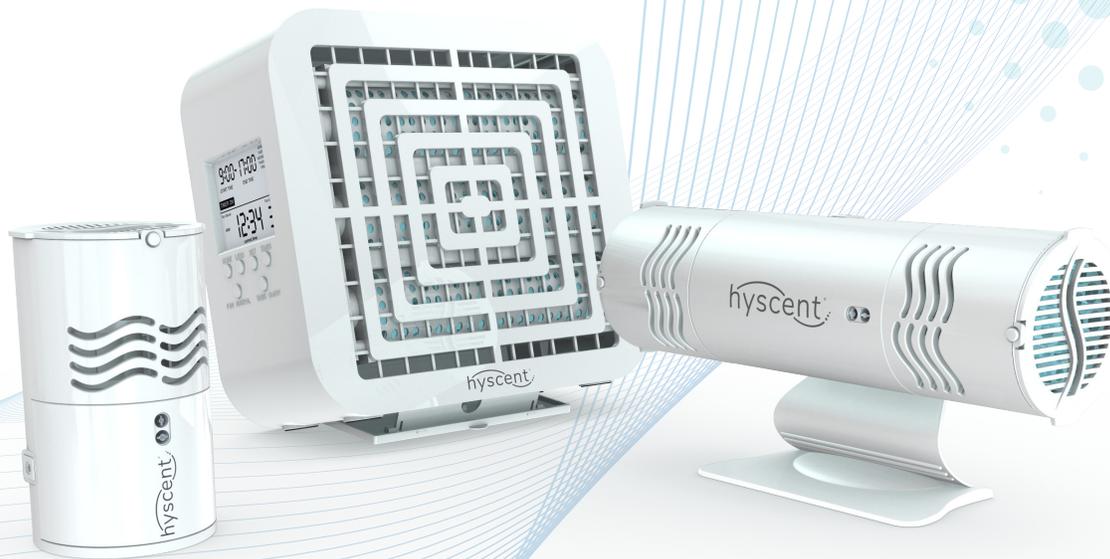
Jesus Figueroa Jr. (Jesse)  
CHESP, Director Environmental Services,  
The James Cancer Center Environmental  
Services Department, Columbus



## Our products

Through modern ingenuity, Hyscent offers the most stylish and efficient fragrance scent diffusers on the market. It is our priority to provide superior fragrances for everyone's comfort and continuous pleasure.

Our fragrances are formulated with [Odoraxe™](#), our proprietary commercial grade odor control compound. This unique malodor counteractant is present in all of our products.



## Our fragrances

We are passionate about providing the highest quality fragrances made from the purest fragrance and essential oils that are eco-friendly and healthy, for every space.

Hyscent fragrance refills are made in the USA using APAT (Advanced Polymer Absorption Technology). Proprietary manufacturing techniques ensure the highest quality and consistency.

# Safety & quality assurance

For the Hyscent fragrance ingredient palette, we ensure that any fragrance materials our perfumers use meet the Research Institute for Fragrance Materials (RIFM) and the International Fragrance Association (IFRA) standards.

Hyscent perfumers adhere to the standards set by the Research Institute for Fragrance Materials (RIFM), which has the most comprehensive database worldwide of safety evaluations for fragrance materials. It's an industry organization, and it uses an independent expert panel. Industry safety standards are maintained by IFRA, using data from RIFM.

We require our fragrance suppliers to abide by IFRA's Code of Practice and its standards, which take into account numerous factors including chemical composition, variety of use, volume of use, usage concentration and more. The IFRA standards currently restrict the use of more than 170 substances due to their chemical profile.



“ Hyscent is one of the best products I have come across in years in the industry and without a doubt the best air care system I have ever represented. ”

Jeremy Hosier,  
Banks Industries Huntsville, Alabama



# Why Hyscent?

The absence of propellants, harmful solvents and chemicals, make Hyscent the eco-friendly solution for your fragrancing needs.

## Hyscent vs. other brands

	Aerosol / Wick / Gel	hyscent
Product material	Liquid / propane / gas	Dry vapor
Harmful ingredients	Alcohol, acetone, solvents	×
Skin irritation	✓	×
Respiratory irritant	✓	×
Spillage and residue	✓	×





## Smart scent delivery

The specially designed centrifugal fan coupled with intelligent programming ensures consistent fragrance release throughout the life of the Hyscent refill.



## On the move

As there is nothing to spill, all our devices can be used in any orientation - desktops, shelving units, walls, window sills, side tables... anywhere that works for you!



## Environmentally friendly

The absence of propellants and harmful solvents make Hyscent refills the health conscious and eco-friendly solution for your fragrancing needs.



## No liquid. No spray. No mess!

Hyscent's proprietary fragrance refill releases a dry vapor with no messy liquids or sprays that can cause spillage or residue.



## Pet friendly

Our natural fragrances use essential oils formulated with [Odoraxe™](#), which is scientifically designed and tested to effectively counteract unpleasant odors. The lack of harmful chemicals means Hyscent is safe for pets.

# Odoraxe™

Odoraxe™ was designed to organically eliminate malodors at the molecular level and improve indoor air quality (IAQ). All Hyscent refills contain Odoraxe™, a malodor technology scientifically designed and tested to effectively counteract unpleasant odors, actually neutralizing malodors rather than “masking” them. Odoraxe™ is effective against malodors such as tobacco smoke, bathroom smells, body malodor, pet, mildew, kitchen and cooking smells.

## Odoraxe™ and malodor control

The majority of malodors we encounter in our daily lives are caused by a select number of chemical compounds. Some of the major offenders are as follows:

Chemical Compound	Example Odor
Lower Aliphatic Carboxylic Acid (Iso Veric)	Sweaty odors, hampers
Lower Aliphatic Amines	Fishy odors, decomposed foods
Urea	Diapers, pet urine
Lower Aliphatic Mercaptans	Bathroom odors
Aromatic Mercaptans	Cold waves, hair straighteners
Dimethyl Sulfide	Rotten eggs
Nitrogen Containing (Skatole)	Feces
Phenols	Cigarette smoke



## Basic terms in malodor control products

### Absorption

The claim “absorbs odor” is dependent on the odors coming in contact with the absorbent. For example, baking soda works well in the small confined space of a refrigerator but fails as a room deodorizer.

### Odor

Refers to the property of a substance, which makes it perceptible to the sense of smell. Odor has two basic components; intensity and character. Intensity can be high or low, and character can be perceived as pleasant or unpleasant.

### Malodor

Is the unpleasant odorous condition caused by a select number of chemical compounds at or above their threshold limit.

### Chemical Neutralization

The claim “chemically neutralizes” or “chemically counteracts odor” is the most sought after claim. “Odoraxe™s” neutralization/ counteraction is a sensory perceived reductive odor process. It signifies nearly complete abatement of a given malodor and is always accompanied by a reduction in the combined odor intensity.

### Masking

The claim “masks odors” is currently being perceived as a poor way to reduce malodors. Masking is an additive process. It is the act of changing the character of a malodor by superimposing a dominant but pleasant aroma, resulting in an overall increase in odor intensity.



## Counteraction

- Fragrance malodor counteractants share common areas of receptor sites with many of the known malodor causing chemicals.
- Our Perfumers have discovered ways of optimizing the concentration in the atmosphere of the malodor counteractants which are then built into the fragrance to interact with the receptor proteins in the nose and render or neutralize them, thus making them unavailable to malodor detection.
- No interaction means no signal generation and hence no perception by the sense of smell.

## Neutralization

- Odoraxe™ molecule interacts with malodor molecule in the air.
- The malodor molecule distorts and no longer has the precise characteristics to interact with the receptor site.

## Raw Material Testing

- We screened inventory of over 1000 ingredients for candidates for testing
- Special attention given to electrophiles
- Rigorous testing protocols developed
- Exhaustive testing of ingredients for efficacy as malodor eliminators

**Hyscent is in widespread use in hospitals, medical facilities and retirement communities. We are the eco-conscious and responsible solution for odor control and fragrancing your environment.**

**Norma Freed, the Environmental Services Supervisor at University Pittsburgh Medical Center, says:**

“There are certain odors that develop in a senior community environment that can be hard to combat. I, being employed here for nine years, have endured these struggles. As a facility we have tried many different types of products, sprays, odor sticks, and electronic deodorizers. None of which were successful in eliminating the odor. We were introduced to Hyscent and decided to test it to see if it would satisfy our needs. I am very pleased to say it has met and exceeded our expectations. I have received so many compliments from residents, family members, and staff that we have such a pleasant scent in our facility. Some have even commented that it smells like home. That is our ultimate goal, to have our residents feel at home, because this is their home.

**I would highly recommend Hyscent for any facility.”**



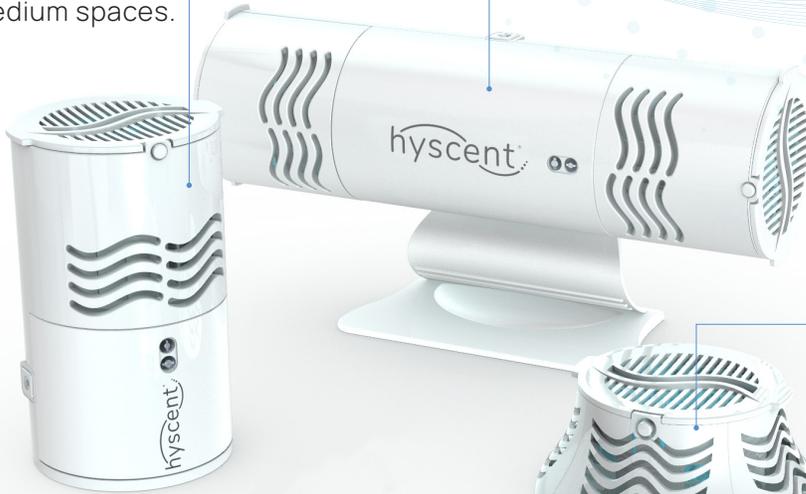
# Our devices



# SOLO

A compact fragrancing solution for small to medium spaces.

Page 17



# DUAL

Alternate automatically between scents, or use the DUAL setting to create a unique blend of two of our fragrances, delivering your own custom scent. Perfect for small to medium spaces.

Page 19

# POD

Portable 360° degree fragrance dispersion - perfect fragrancing solution for small spaces.

Page 23

# REFILL

For use with the Solo, Dual & Pod.

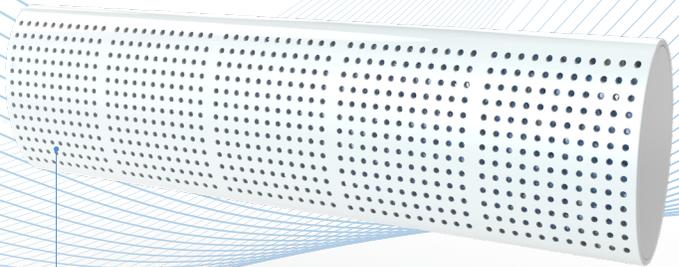
Page 24



# STEALTH

The ultimate fragrance diffuser for small, medium or large spaces.

Page 21



# INVENT

For use with the Stealth or as a stand alone plug-in diffuser.

Page 25



“ Every time I inspect the public restrooms, I am pleased to walk into a pleasant smell and I am not embarrassed to have my guests use the restrooms, especially as they are next to our dining room. Your Stealths have also proven to be effective with freshening public spaces and housekeeping is very happy with the results. ”

Wes McIlrath, General Manager,  
Hilton

# SOLO

## Fragrance Diffuser

Portable, sleek and very effective, the Hyscent Solo is the go-to solution that brings the highest quality fragrancing to smaller spaces. Not only can the Solo be mounted on a wall, but its portability offers unlimited options for use... From the restroom to the office cubicle, the Solo is the most versatile fragrance device.

[WATCH VIDEO](#)



### Product specification

Dimensions	W: 4.50"   D: 3.19"
Battery type	x2 C-Cell batteries.
Battery life	Up to 18 months (depending on the settings and battery quality used)
Settings available	24H / DAY
Where to use	Can be used standalone on a table or shelf, or attached to the wall using the mounting plate included.
Size of space	Fragrances up to 220 sq. ft
Colours available	 
Fragrance cartridge type	<a href="#">Refill cartridge</a> (sold separately)
Compatible with the desktop stand?	Yes (sold separately)



Offices

## Flexible fragrancing

The Solo can be used in a variety of home and commercial settings, and any orientation because of the “dry vapor” refill.

Bedrooms



Living spaces



Lobbies



Bathrooms



Carehomes

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# DUAL

## 2 Fragrances. 1 Diffuser

The modern and sleek Dual can easily be wall mounted or displayed on a desktop stand as a welcome addition to a room's decor. Use the alternating setting feature to regularly create a fresh scent. Use the DUAL setting to create a unique blend of two Hyscent fragrances, delivering your own custom aroma.

[WATCH VIDEO](#)



### Product specification

Dimensions	W. 9.45"   D 3.19"
Battery type	x2 D-Cell batteries.
Battery life	Up to 18 months (depending on the settings and battery quality used)
Settings available	24H / DAY /
Where to use	Can be used standalone on a table or shelf, or attached to the wall using the mounting plate included.
Size of space	Fragrances up to 600 sq. ft
Colours available	 
Fragrance cartridge type	x2 <a href="#">Refill cartridges</a> (sold separately)
Compatible with the Hyscent desktop stand?	Yes (sold separately)

## Flexible fragrancing

The Dual can be used in a variety of home and commercial settings, and any orientation because of the “dry vapor” refill.



School classrooms



Conference rooms



Bedrooms



Offices



Restrooms & bathrooms



Living spaces



Hallways

Kitchens

# STEALTH

## The ultimate diffuser for commercial or home use

Six refill ports and seven fan speeds offer the most affordable and effective solution for fragrancing large and challenging spaces. Mount the Stealth on the wall using the multi-directional wall mount (sold separately), or on the floor using the integrated flip stand which aids in directing the fragrance release towards the center of the space.

[WATCH VIDEO](#)



### Product specification

Dimensions	L: 10"   W: 6.25"   H: 9"
Battery type	N/A. Connects to mains electricity
Battery life	N/A. Connects to mains electricity
Settings available	Fan speed & intervals, Date/Time
Where to use	Can sit stand alone on the floor using the integrated flip stand, or attached to the wall using the wall mount sold separately.
Size of space	Fragrances up to 3,500 sq. ft
Colours available	 
Fragrance cartridge type	x6 <a href="#">Invent cartridges</a> (sold separately)
Compatible with the Hyscent desktop stand?	No



Gyms



Locker rooms & restrooms



Large communal spaces



Retail



Lobbies

Offices



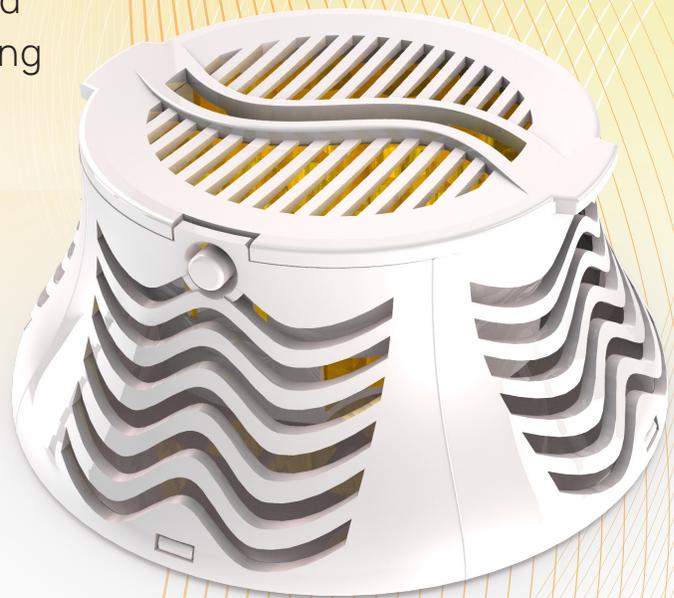
## Flexible fragrancing

The Stealth can be used in a variety of commercial settings, and any orientation because of the “dry vapor” refill.

# POD

## Portable 360° degree fragrance dispersion

The Pod's four-quadrant vent holes ensure that the device achieves an optimal 360° fragrance dispersion. Without the use of aerosols, solvents or batteries, the Pod is one of the greenest and most effective devices on the market. From the office cubicle to hotel guest rooms, the Pod is the ecological answer to fragrancing any personal area.



### Product specification

Dimensions	W: 4"   H 1.7"
Product placement	Can be used standalone on a table or shelf, or attached to the wall using the mounting plate included.
Size of space	Fragrances up to 100 sq. ft
Colours available	 
Fragrance cartridge type	x1 <a href="#">Refill cartridge</a> (sold separately)
Compatible with the Hyscent desktop stand?	No

# REFILL

## For the Solo, Dual & Pod

Hyscent refill cartridges are made in the USA using APAT (Advanced Polymer Absorption Technology). Proprietary manufacturing techniques ensure the highest quality and consistency. Fragrances can last up to 60 days depending on user settings.

[WATCH VIDEO](#)



### Product specification

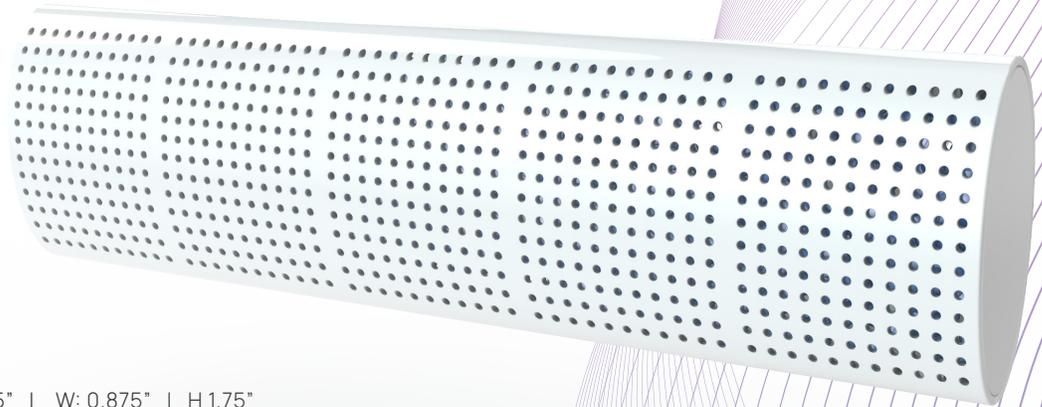
Dimensions	L: 7.25"   W: 0.875"   H: 1.75"
Where to use	Use with either the Solo, Dual or Pod. "1-click" insertion ensures easy and quick replacement of cartridge.
Colours available	 
Compatible with	Hyscent Solo, Dual & Pod

# INVENT

## For the Stealth

Go green and keep it simple with the Hyscent InVent, an odor control device that works with your existing HVAC airflow. Just clip the InVent into a ceiling vent in the space you'd like to fragrance to generate airflow through the unit. In minutes, notice the pleasing aroma of one of Hyscent's original fragrances. The sleek and aesthetically appealing design creates a virtually seamless appearance.

[WATCH VIDEO](#)



### Product specification

Dimensions	L: 7.25"   W: 0.875"   H 1.75"
Battery type	No batteries needed
Where to use	Simply clip onto a wall or floor vented AC. Alternatively, clip behind venting panels for security or onto a desk top or floor standing fan.  Slot up to 6 InVents into the Stealth for large spaces.
Size of space	Fragrances up to 1,800 sq. ft
Colours available	 
Compatible with	Hyscent Stealth, HVAC airflow systems
Compatible with the Hyscent desktop stand?	No



# Our fragrances



At the heart of our fragrances are pure essential oils with aromatherapeutic benefits. It has been proven that essential oil fragrances can affect mood, boost productivity, and create a desired atmosphere.\*

### 1. Natural Essential Oils

Hyscent proprietary “time release” refills with **Odoraxe™**, are made from a blend of medical grade polymers infused with pure fragrance and essential oils extracted from plants, flowers and other natural sources.

### 2. Made in the USA

Hyscent refill cartridges are made in the USA using APAT (Advanced Polymer Absorption Technology). Proprietary manufacturing techniques ensure the highest quality and consistency.

### 3. Healthy Fragrances

For the Hyscent fragrance ingredient palette, we require that any fragrance materials our perfumers use meet the RIFM IFRA standards.

\*Entrepreneur.com  
(<https://www.entrepreneur.com/article/224575>)



# Classic



## Green Apple

**Headache relieving, calmness, clean**

Crisp and fresh notes of green apple and pear are layered with soft floral accents to indulge your senses.

**T:** Green Apple, Orange, Pear, Peach

**M:** Cyclamen, Hyacinth, Ginger, Cinnamon

**B:** Cedarwood



## Lavender Fields

**Calming, balancing, uplifting**

Like a walk through a lavender field in Provence. Crisp white lavender kissed with layers of basil, fresh sage and vetiver.

**T:** White Lavender, Bergamot

**M:** Basil, Fresh Sage, Lavandin

**B:** Vetiver



## Pacific Waves

**Optimism, energy, spontaneity**

Salted sea air, spiced cyclamen and eucalyptus are blending with moss and warm musk to evoke the feeling of an Oceanside retreat.

**T:** Crisp Aldehydes, Fresh Ozone

**M:** Cinnamon, Cyclamen, Eucalyptus

**B:** Moss, Warm Musk



## Vanilla

**Relaxing, calming, de-stressing**

The sweet and delicious blend of Vanilla Bean, Vanilla Orchid, Warm Musks & Sandalwood serve to create a comforting and nostalgic aroma.

**T:** Vanilla Custard, Milk Accord

**M:** Caramel, Glazed Sugar, Buttercream

**B:** Tonka, Vanilla Bean



## Coastal Winds

**Contentment, focus, balancing**

Breathe in the crisp scent of a coastal breeze with notes of ozone mist, eucalyptus and crisp woods.

**T:** Ozone Mist, Cherry, Melon, Anise

**M:** Geranium, Crushed Mint, Cinnamon

**B:** Amber, Patchouli, Cedarwood, Wormwood

Key: Fragrance Notes: T (Top) | M (Middle) | B (Base)

Fragrance intensity: ● Low | ●● Medium | ●●● High

# Classic



● ● ○

## Lily Blossom

**Creativity, harmony, cooling**

Blooming with elegance, a sweet bouquet of lilies is enhanced with notes of jasmine, dewy greens and sandalwood.

**T:** Tiger Lily, Jasmine, Dewy Green

**M:** Pink Lily, Tuberose, Hyacinth

**B:** Sandalwood



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## Forest

**Naturally clean, uplifting, reviving, renewing**

Nurture your soul with nature. Lush green fern, white cedar and timeless evergreen come together in this aromatic aroma.

**T:** Green Fern, Bergamot, Birch

**M:** White Cedar, Evergreen, Rose Wood

**B:** Balsam, Teak



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## Citrus Harvest

**Cheerful, uplifting, reviving**

Sparkling orange and ruby red grapefruit are deepened with notes of warm iris and blonde woods for a bright harvest blend.

**T:** Meyer Lemon, Orange Zest, Lime

**M:** Pink Yuzu, Acai Berry, Clementine

**B:** Petitgrain, Bergamot



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## Sweet Mango

**De-stressing, joyful, uplifting**

An island escape for the senses. A tropical mélange of mango and fresh papaya kissed with sparkling citrus, sweet peach nectar and pineapple greens.

**T:** Juicy Mango, Fresh Papaya, Tangerine

**M:** Clementine, Italian Bergamot

**B:** Pineapple Greens, White Musk



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## Thai Lemongrass

**Reviving, stimulating, zingy**

Bright and zesty! Lemon leaf and aromatic eucalyptus fuse with notes of verbena, muguet and cedar leaf.

**T:** Lemon Leaf, Citron, Eucalyptus

**M:** Verbena, Geranium, Muguet

**B:** Cedar Leaf, Moss

Key: Fragrance Notes: T (Top) | M (Middle) | B (Base)

Fragrance intensity: ● Low | ●● Medium | ●●● High

# Classic



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## Lemon Basil

**Clear thinking, calming, refreshing**

Elevate your mood with this invigorating aroma. Fresh lemon wrapped in an aromatic bouquet of purple basil, thyme and garden picked rosemary.

**T:** Citrus, Lemon, Mandarin, Aldehydic

**M:** Floral, Rose

**B:** Vanilla, Sugar



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## Pomegranate Plum

**Regenerating, refreshing, anti-anxiety**

A fruity uplifting fragrance characterized by the blending of Purple Plum, Pomegranate Nuances and White Peach with subtle hints of Dewfruit, White Musks and Coconut Bark.

**T:** Zested Orange, Pomegranate Seeds

**M:** Dark Plum, Jasmine, Violet

**B:** Vanilla, Balsam



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## Crushed Petals

**Memory enhancing, mental clarity, soothing**

Explore a secret garden through notes of sweet blackcurrant Muguet and crushed rose petals with a hint of aromatic herbs.

**T:** Pineapple, Cassis, Apple, Pear,

**M:** Muguet, Rosemary, Bulgarian Rose

**B:** Warm Musks, Spanish Moss



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## Ceylon Cinnamon

**Mood enhancing, sentimental, familiar**

A rich, spicy and exotic aroma, incorporating a perfect warm blend of Ceylon Cinnamon, Ground Clove, Freshly Grated Mace Nutmeg and Coconut Sugar.

**T:** Apple, Golden Pineapple

**M:** Ginger, Nutmeg, Vanilla Bean

**B:** Cedarwood, Cinnamon Bark



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## Café Mocha

**Awakening, alertness, inspiring**

A heart-warming and comforting aroma created from blending the elements of Fresh Brewed Coffee, Crushed Coffee Beans, Mocha Complex, Warm Milky Accord and Creamy Vanilla.

**T:** Espresso Bean, Green Coffee

**M:** Mocha, Arabica Bean

**B:** Whipped Latte

Key: Fragrance Notes: T (Top) | M (Middle) | B (Base)

Fragrance intensity: ● Low | ●● Medium | ●●● High

# Classic



● ● ○

## Fresh Linen

**Cooling, rejuvenating, peaceful, clean**

A blend of White Rose, Freesia, Ozonic Notes and Sparkling Aldehydic Complex create the crisp, luxurious and inviting scent of fresh linen.

**T:** Watery Cucumber, Casaba Melon, Orange

**M:** Jasmine, Lavender, Violet

**B:** Cedarwood



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## Soft Powder

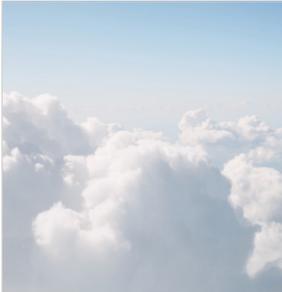
**Purity, focus, anti-anxiety, lightness**

A comforting and nostalgic essence - Sparkling orange and leafy greens blend with notes of soft powder, floral accents and cedarwood.

**T:** Orange, Leafy Green

**M:** Soft Powder, Jasmin, Rose

**B:** Musk, Cedarwood



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## Fragrance Free

Eliminate malodor safely with no added fragrance.

# Luxury



## Patchouli Spice

**Invigorating, mentally stimulating, joyous**

A blend of spiced florals and warm woods wrapped in rich notes of Patchouli and Musk.

**T:** Lemon

**M:** Clove Buds, Jasmin Petals, Spiced Rose

**B:** Warm Woods, Musk, Rich Patchouli



## Vanilla Rose

**Anxiety relief, uplifting, relaxing**

Freshly picked from the garden, a heart of rose petals, Violet and Freesia wrapped in fresh greens, crisp Apple and smooth Vanilla.

**T:** Spun Sugar

**M:** Rose Petals, White Jasmin, Creamy Freesia

**B:** Vanilla Orchid, Sweet Amber, Sheer Musk

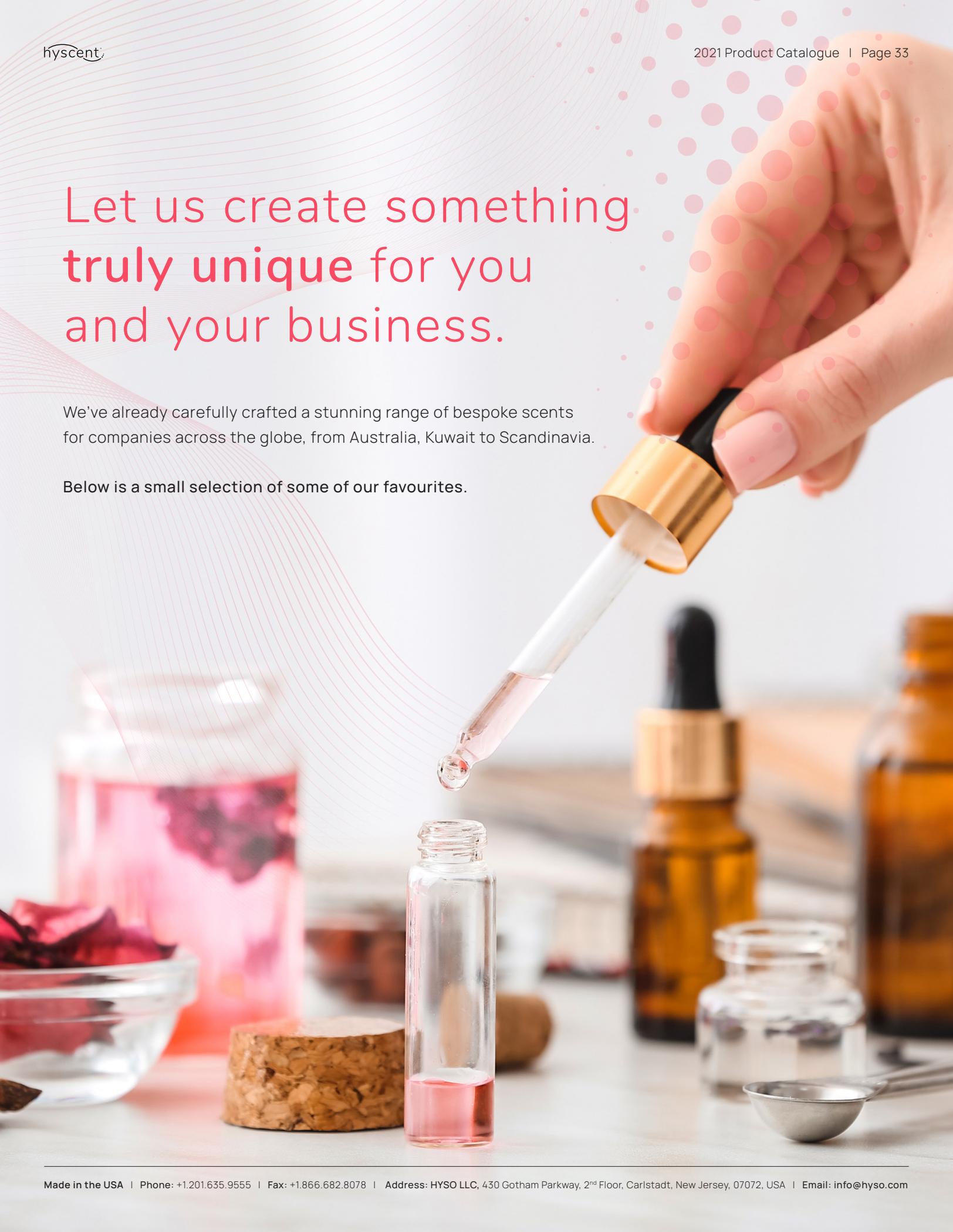
More luxury fragrances  
coming soon...

**Key:** Fragrance Notes: T (Top) | M (Middle) | B (Base)  
Fragrance intensity: ● Low | ●● Medium | ●●● High

# Let us create something truly unique for you and your business.

We've already carefully crafted a stunning range of bespoke scents for companies across the globe, from Australia, Kuwait to Scandinavia.

Below is a small selection of some of our favourites.



# Personalized for you



● ● ○

## Green Leaves

The crisp scent of green leaves splashed with hints of grass and bamboo amid soft earthy wood undertones.

**T:** Green, Leafy, Dewy  
**M:** Grass, Bamboo  
**B:** Earthy Woods



● ● ○

## Fresh Baked Bread

Aromatic herbs and a touch of toasted nuts combine with a fresh baked bread accord to create a homey scent pulled straight from the oven.

**T:** Basil Leaves, Fresh Thyme  
**M:** Muguet, Touch of Nuts  
**B:** Fresh Baked Bread Accord



● ● ●

## Cinnamon Bun

Cinnamon, sugared nutmeg, brown sugar and covered in a lovely buttercream glaze, this sweet and fluffy baked treat is sure to be a crowd pleaser.

**T:** Basil Leaves, Fresh Thyme  
**M:** Muguet, Touch of Nuts  
**B:** Fresh Baked Bread Accord



● ● ●

## Royal Oud

Exotic florals bloom over notes of spiced oud wood, sensual leather and rich musk.

**T:** Orange Blossom, Lemon Leaves  
**M:** Oud Saffron, Crimson Rose  
**B:** Sensual Leather, Amber, Musk



● ● ○

## Royal Palm

A dewy morning air paired with crisp apple and freshly cut combined with a soft, earthy base.

**T:** Orange Blossom, Lemon Leaves  
**M:** Oud Saffron, Crimson Rose  
**B:** Sensual Leather, Amber, Musk

**Key: Fragrance Notes:** T (Top) | M (Middle) | B (Base)  
**Fragrance intensity:** ● Low | ●● Medium | ●●● High

# Personalized for you



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## Fresh Blue

This marine scent will transport you to the sea with relaxing hints of jasmine and melon with a touch of calm, fresh woods.

T: Marine, Aquatic, Melon

M: Leafy Green, Floral, Jasmine

B: Powder, Fresh Woods

Contact us today to see what  
we can create, together.

Key: Fragrance Notes: T (Top) | M (Middle) | B (Base)  
Fragrance intensity: ● Low | ●● Medium | ●●● High

# Frequently asked questions

## What are Classic and Luxury fragrances?

Our fragrances are designed for use in both home and commercial spaces. At the heart of all Hyscent fragrance refills are pure fragrance and essential oils with aromatherapeutic benefits. Depending on the fragrance, up to 50 individual oils can be used. It is the complexity of the formulation that creates a "true" fragrance of the highest quality, by the sense of smell.

## What is in a Hyscent fragrance / refill?

Hyscent fragrances are made from a Proprietary Polymer Blend infused with pure fragrance and essential oils. These essential oils are infused at the molecular level and are released evenly throughout the life of the refill.

Over ten years of development and research have allowed Hyscent to offer one of the most technologically advanced fragrance products in use today. Absent of propellants, petroleum distillates and harmful solvents, Hyscent delivers pure, natural "Essential Oil" fragrances untainted by harmful chemicals. Because the refills are completely dry, there are no spills, mess or wasteful evaporation.

## How do Hyscent refills work?

Our refills release a dry vapor. The Essential Oil molecules travel to the surface of the refill through a process known as molecular migration. They are then dispersed into the area to be fragranced (dry vapour diffusion) via the specially designed centrifugal fan(s). Working like a time-released capsule, the Hyscent refill will

have continued efficacy for the life of the refill.

## What is a dry vapor?

Aerosols, Gels and Liquid Oil products contain overly generous amounts of propellants, petroleum distillates and heavy solvents. These "non fragrance" products inhibit the fragrance flow through the air by surrounding the fragrance molecules and dragging them to the ground. Because Hyscent's refills emit a dry vapor absent of all of these products, the fragrance molecules will remain suspended in the air until the next fan cycle.

## Why does the Hyscent cartridge last so long?

All Hyscent devices have been designed to work exclusively with our Proprietary Polymer Blend. The cylindrical shape of the Solo and Dual is perfectly designed to maximize efficiency and fragrance output. The minimal head-space inside both devices, ensures that the fragrance is continually delivered in a focused and steady flow, ensuring longevity and quality of fragrance for the life of the refill.

## Are Hyscent refills recyclable?

Yes! Our refills are fully recyclable under plastics category 7.

## Is there another use for my finished Hyscent refill?

Yes! Simply place it underneath the bin liner in your trash bin. Your Hyscent refill will work for months, eliminating the nasty odors in your trash.

## Are Hyscent refills flammable?

No. Hyscent refills rate a zero (0) in both the HMIS and NFPA ratings system. The flammability rating

for Gels, Liquids and Aerosols vary from two (2) to four (4).

## Is Hyscent safe for your family and pets?

Yes. All of our fragrance refills are non-toxic for children and pets. They are safe under conditions of anticipated use. In addition to a long history of safe use, a well-established program exists within the fragrance industry for objective, scientific evaluation of the safety of its materials and this is supported by governmental requirements that establish expectations for safety substantiation of fragrance products.

Hyscent complies with the industry standards set by IFRA, the International Fragrance Association and (RIFM) Research Institute for Fragrance Materials.

Nonetheless, our devices do contain batteries and small parts, so we advise keeping them away from the reach of small children.

## Do refills contain environmental harmful Volatile Organic Compounds?

All Hyscent refills are VOC compliant and eco-friendly.

## How do refills combat malodor?

All Hyscent refills contain Odorax<sup>™</sup>, a Malodor Technology scientifically designed and tested to effectively counteract unpleasant odors, actually neutralizing malodors rather than simply "masking" them. Odorax<sup>™</sup> is effective against malodors such as tobacco smoke, bathroom smells, body malodor, mildew, kitchen and cooking smells and pet smells. Even when you can no longer smell the fragrance, Odorax<sup>™</sup>

continues to be effective and counteract malodors.

## Do Hyscent refills leave residue or cause corrosion?

No. Our completely dry refills leave no residue whatsoever and have no corrosive effects on any surface, unlike candles and liquid fragrance products and sprays.

## Does heat or cold impact the performance?

Hyscent refills will perform in either hot or cold environments. However it is advised to avoid use in either extreme heat or cold.

## What is the difference between gels, plug-ins, reed diffusers and Hyscent refills?

Gels, plugins and reed diffusers are wet products and dry out. The surface of a wick or reed changes integrity within the first few days of use, severely diminishing the fragrance output and efficacy of the product.

Hyscent refills are completely dry and the surface integrity never changes. This guarantees a continual flow of fragrance for the life of the refill.

Typically when a refill is spent, it will have lost about 15% of its starting size, but evenly and not losing its original shape. The Hyscent refill is never wet to the touch, so cannot dry out.

## What is the shelf life and how do I store the Hyscent refill?

All of our fragrance cartridges are heat sealed in cast polypropylene bags, providing a shelf life of up to 3 years. We recommend storing them in a cool dry place. The optimum storage temperature is 59-77F(15-25C.)

# Glossary

## Absorption

Absorption is a condition in which something takes in another substance.

The claim "absorbs odor" is dependent on the odors coming in contact with the absorbent. For example, baking soda works well in the small confined space of a refrigerator but fails as a room deodorizer.

## Diffusion

The dispersion and intermixing of air molecules and fragrance molecules.

## Essential Oils

Fragrant molecules derived from natural sources. Could include but are not limited to plants, flowers, seeds, stems, roots, bark, ferns and grasses.

## Fragrance intensity

the concentration of fragrance molecules in the air. The more molecules present, the greater the perceived fragrance intensity.

## Fragrance Oils

Oils created using advanced analytical techniques to develop aroma molecules, which mimic the olfactive profile of nature with enhanced performance.

## Equilibrium

Fragrance molecules will spread evenly throughout the room producing a balanced smelling experience.

## Homogenous

At the molecular level, the fragrance and the polymer are uniformly mixed.

## Malodor

The unpleasant odorous condition caused by a select number of chemical compounds at or above their threshold limit.

## Masking

Masking is an additive process. It is the act of changing the character of a malodor by superimposing a dominant but pleasant aroma, resulting in an overall increase in odor intensity.

## Mechanical Motion

Fragrance molecules in the air are in motion when the centrifugal fans in the Hyscent devices create turbulence in the air surrounding the puck. This greatly assists the diffusion process.

## Odor

Refers to the property of a substance, which makes it perceptible to the sense of smell. Odor has two basic components; intensity and character. Intensity can be high or low, and character can be perceived as pleasant or unpleasant.

## Odoraxe™

Hyscent's proprietary blend of natural ingredients designed to eliminate malodor.

## Olfaction

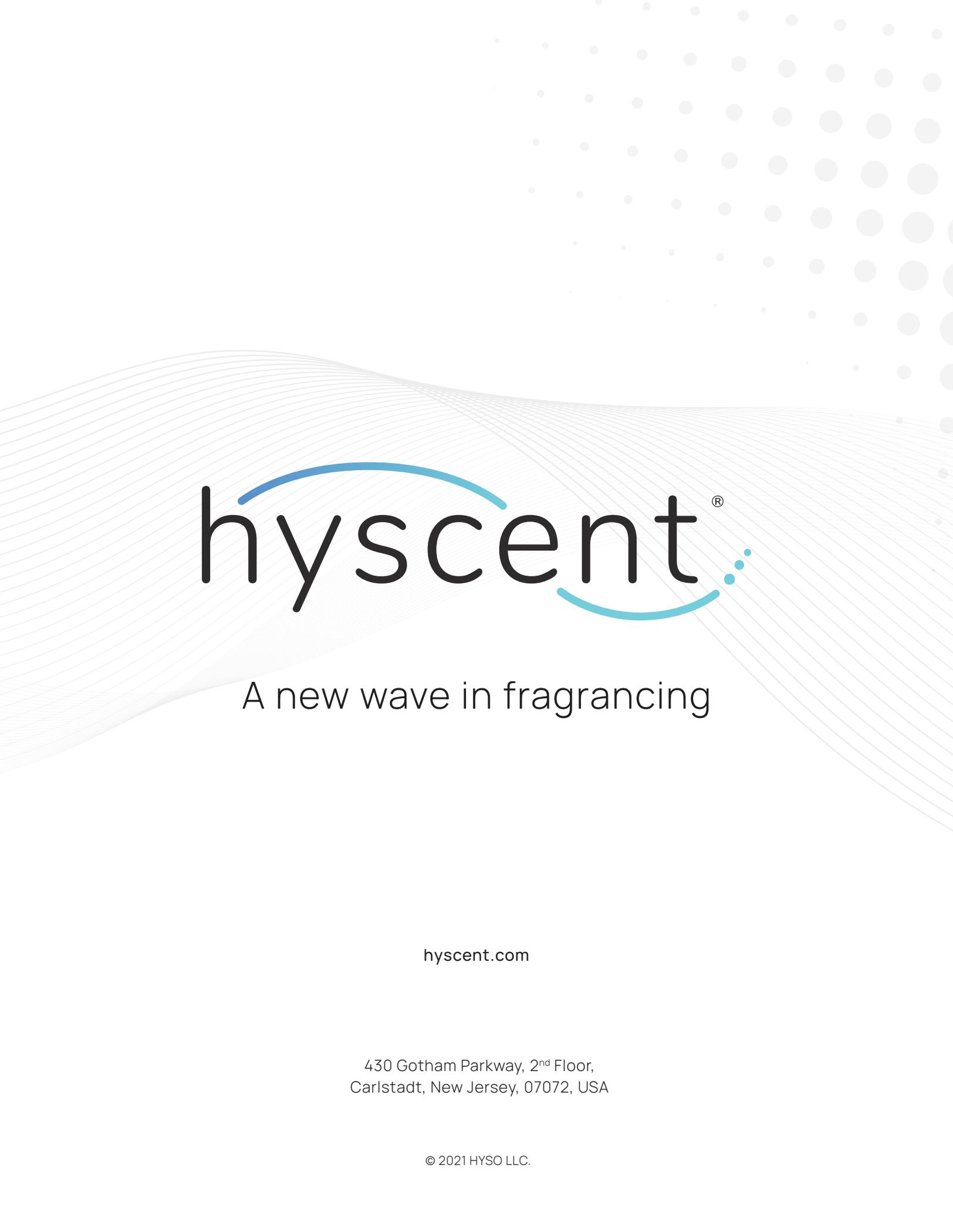
Commonly known as your sense of smell, it is the special sense through which smells (or odors) are perceived. It occurs when an odor binds to a receptor within the nasal cavity, transmitting a signal through the olfactory system.

## Scent Recognition Threshold

The amount of fragrance molecules in air that can be detected / smelled.

## Thermal Motion

Fragrance molecules in the air are in constant motion, driven by energy which they absorb from the heat of their surroundings.



hyscent<sup>®</sup>

A new wave in fragrancing

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